



**FANTOMAS**

Brand guidelines

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This is a logo redesign for Fantomas, a software program that "automagically" formats code to fit specific configurations.

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**FANTOMAS**



## Logo color variations



Original



Grey Scale



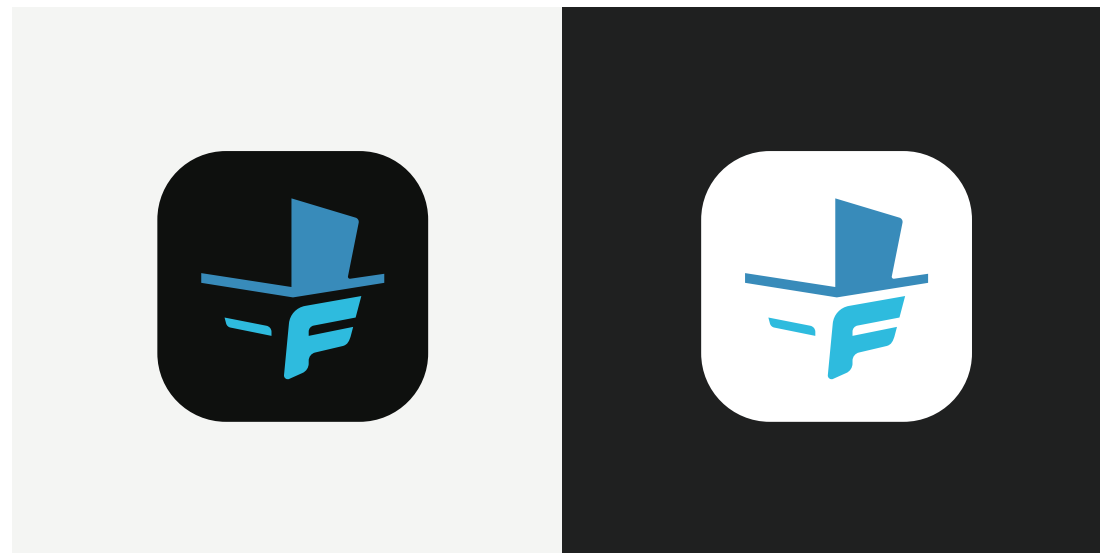
Original white



## Logo icon



Icon



Icon for app



### Exclusion zones for icon

Always allow a minimum space around the logo icon.



## Logo usage



### Exclusion zones

Always allow a minimum space around the logo.



### Minimum width

The logo minimum width is 90px or 62mm.



### Maximum width

There is no maximum size defined for this logo.



# Neutra Text Demi

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

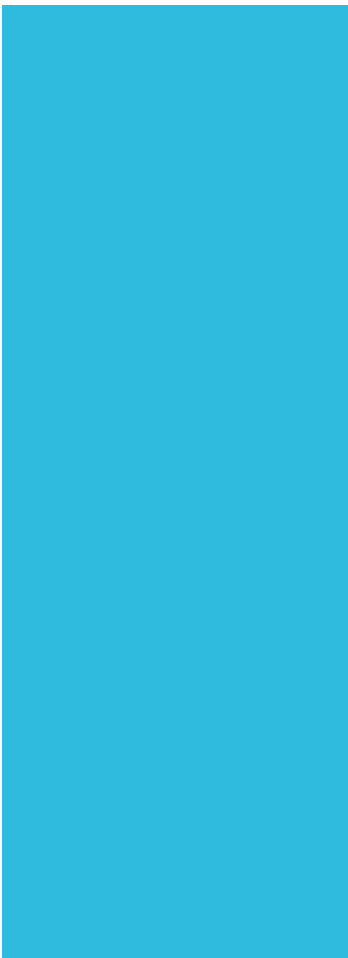
1234567890!@#\$%^&\*()\_+="':?><



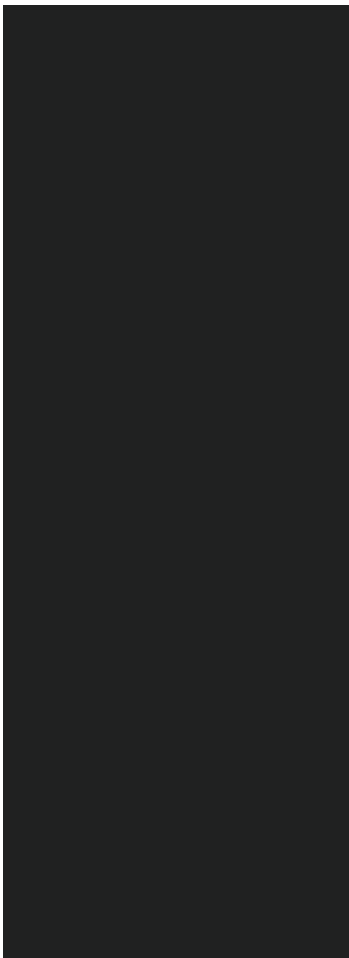
Primary



HEX 388cbb  
R56 G140 B187  
C70 M25 Y0 K27



HEX 2fbadc  
R47 G186 B220  
C79 M15 Y0 K14



HEX 222222  
R33 G34 B34  
C0 M0 Y0 K87



FANTOMAS



## Brand application



Stationery





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